Estimate Number

<u>Advertiser</u>

Committee to Protect Floric



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

Invoice Month Invoice Period Invoice # **Invoice Date** 07/30/12 - 08/13/12 939702-1 08/19/12 August 2012

Station Account Executive Sales Office Sales Region WESH Fran Berg Eagle-Washingt National

COMM PROTECT FLA

Product

www.wesh.com

Billing Address:

Southern Campaign Resources Attention: Accounts Payable 235 East Virginia St

Tallahassee, FL 32301

Flight Dates Order# Alt Order # 07894913 08/11/12 - 08/13/12 939702 Billing Type Billing Calendar Deal #

Cash

Special Handling

Broadcast

IDB# Advertiser Code | Product Code CTPF

Advertiser Ref Agency Ref

Send Payment To: WESH

P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

						Spots/			
ine Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/11/12 Class of		Sa/Su 6pn News O	ympic6pm News Olympic	S-	:30	1	\$3,000.00	NM	
Weeks:	Start Date 08/06/12	End Date MTWTFSS		<u>Rate</u> \$3,000.00		- market and a			
Spots: #	Ch <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 \	WESHSa 08	/11/12 6:17 PM Sa/	Su 6pn News Olympics	6pm News Olyr	mpic :3	0 DORA0814			\$3,000.00 NN
2 08/12/12 Class of		Sa/Su 6pn News O	ympic6pm News Olympic	S	:30	1	\$3,000.00	NM	
Weeks:	Start Date 08/06/12	End Date MTWTFS 08/12/12		Rate \$3,000.00					
Spots: #	Ch Day Air	Date Air Time De	scription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 '	WESHSu 08	/12/12 5:59 PM Sa	Su 6pn News Olympics	6pm News Olyr	mpic :3	0 DORA0814			\$3,000.00 NN
3 08/13/12 Class of		M-F 6-6:30 PM on Pre-emptible	M-F 6-6:30 PM	M	:30	1	\$1,800.00	NM	**************************************
Weeks:	Start Date 08/13/12	End Date MTWTFS 08/19/12 M		Rate \$1,800.00					
Spots: #	Ch <u>Day Air</u>	Date Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Type
1	WESHM 08	/13/12 6:28 PM M-I	F 6-6:30 PM	M-F 6-6:30 PM	:3	30 DORA0814			\$1,800.00 NN
				Total Spots		3			

Gross Total

\$7,800.00

Agency Commission

\$1,170.00

Net Amount Due

\$6,630.00

Payment Terms 30 Days